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International Society
of Certified Employee Benefit Specialists

NORTHERN NEW JERSEY
CHAPTER



Webinar: Providing Confidence by Driving Higher Value Healthcare May 7, 2024

Join the Northern New Jersey Chapter's webinar on how Healthcare BlueBook is helping employers and employees with objective quality and cost insights navigating to optimal healthcare. Our speaker is Sean Young, Regional Sales Lead – Northeast, Healthcare BlueBook will lead us through the discussion.

At Healthcare Bluebook, our purpose is to protect patients by exposing the true quality and cost of healthcare using industry-leading objective quality and price data and claims-driven ROI reporting to deliver healthcare value insights to consumers, employers, and healthcare providers and payors. The company's digital healthcare shopping solution provides members with an easy-to-use color-coded benefits solution that increases movement from low-value to high-value care to drive savings, rapid ROI, and greater price predictability.

Sean resides in Boston, Massachusetts and is the Northeast & Midwest Regional Sales Lead at Healthcare Bluebook. He has over 5 years of experience in the Health and Wellbeing industry, serving in sales and business development roles. He provides a solution to his clients to help their members shop for high-quality, low-cost healthcare. In addition to healthcare, his solution helps members who are taking prescription drugs identify savings opportunities to lower spend and improve employee well-being. Prior to Healthcare Bluebook, Mr. Young served as a Regional Sales Director at Wellbeats and Virgin Pulse. Mr. Young holds a bachelor's degree of Arts in Psychology and Education from the University of Rhode Island. He is also heavily involved in philanthropic events and works closely with the Ronald McDonald House Charities of New England.s.

DATE: Tuesday, May 7, 2024

TIME: 12:00 pm Eastern

LOCATION:



COST: FREE

REGISTRATION: [Click here](#) to register via Zoom. After registering, you will receive a confirmation email containing information about joining the meeting.

QUESTIONS: Email nnj_iscebs@yahoo.com



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Registration



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18700 W. Bluemound Road, Brookfield, WI 53045

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